

**SAVE MONEY**

**BUY FACTORY DIRECT**

**STAND OUT ON THE**

**FIELD WITH A**

**UNIQUE CUSTOM KIT**

**EASY ONLINE**

**ORDERING**

**EARN CASH FOR**

**YOUR CLUB**



# Admiral

**WORN BY CHAMPIONS SINCE 1914**





# ADMIRAL IS THE WORLD'S OLDEST SOCCER BRAND

1. **1<sup>st</sup> brand** to copyright designs, 1<sup>st</sup> to put its brand on the chest of a jersey with England, 1<sup>st</sup> to develop the replica merchandise market
2. **Worn by England, Manchester United,** Tottenham Hotspur, West Ham United, Southampton, Leicester & many more.  
<https://www.youtube.com/watch?v=OU-4yUaevXs>
3. **Today;** we are the #2 brand in the NPSL, #3 brand in the PDL and Exclusive partners to the UPSL & MASL leagues. We supply over 70 pro development teams. Admiral supplied the 2011, 2012 & 2014 NASL Champions and the 2011, 2013, 2014 & 2015 USL Champions plus we are partnered with many US Youth State Associations.





# WELCOME NORTH AMERICAN SOCCER LEAGUE



## Admiral in the U.S.A.

Admiral produced kits for many NASL & MISL teams in the US during the late 70's and 80's and had a replica licensing deal with most of clubs in those leagues, including the New York Cosmos, LA Aztecs, Seattle Sounders, Tulsa Roughnecks, Tampa Bay Rowdies & Vancouver Whitecaps.



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## “THE MEN WHO INVENTED SOCCER STYLE”

Story by Richard Benson, Editor, Esquire Magazine May 2013

*A controversial Leeds and England manager and a visionary boss of a Midlands textiles company invented the replica kit and changed football and fashion forever.*

*“Bert Patrick’s Admiral kits helped to change British football into the commercial revenue-generating behemoth it is today”. Says Esquire contributing editor Benson. “And it was, to say the least, instructive to revisit that moment of change, when grown men could be moved to fury by the addition of a single sleeve-stripe to a traditional shirt.”*

See the 2017 TV Documentary on Admiral  
<https://www.youtube.com/watch?v=OU-4yUaevXs>



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# Admiral

## UNITED (1023PAK) FEATURES

- Recommended-Kit Packages
- Best Value
- Large in stock-selection
- In-House-Customization
- 2-3 Week turnaround (see timelines).



## TRAFFORD (1018PAK)



## CUP (1021PAK)



## COUNTY (1019PAK)



## PERFORMANCE (1022PAK)



## TOURNEY SOCK (3600) (BLACK)



## CLUB SHORT (Men 2001) (women 2005) (BLACK) *Available in Men's & Women's fit*



*Jerseys are available  
in women's shape  
(Made to Order)*

## TOWN



**NEW!**

**STOCK PRODUCT,  
QUALITY AT AN  
AFFORDABLE PRICE**



## CLUB SHORT (U1)- NOT BLACK



## CLUB SHORT+PRO SOCK (U3)- NOT BLACK



## PRO SOCK (U2)- NOT BLACK

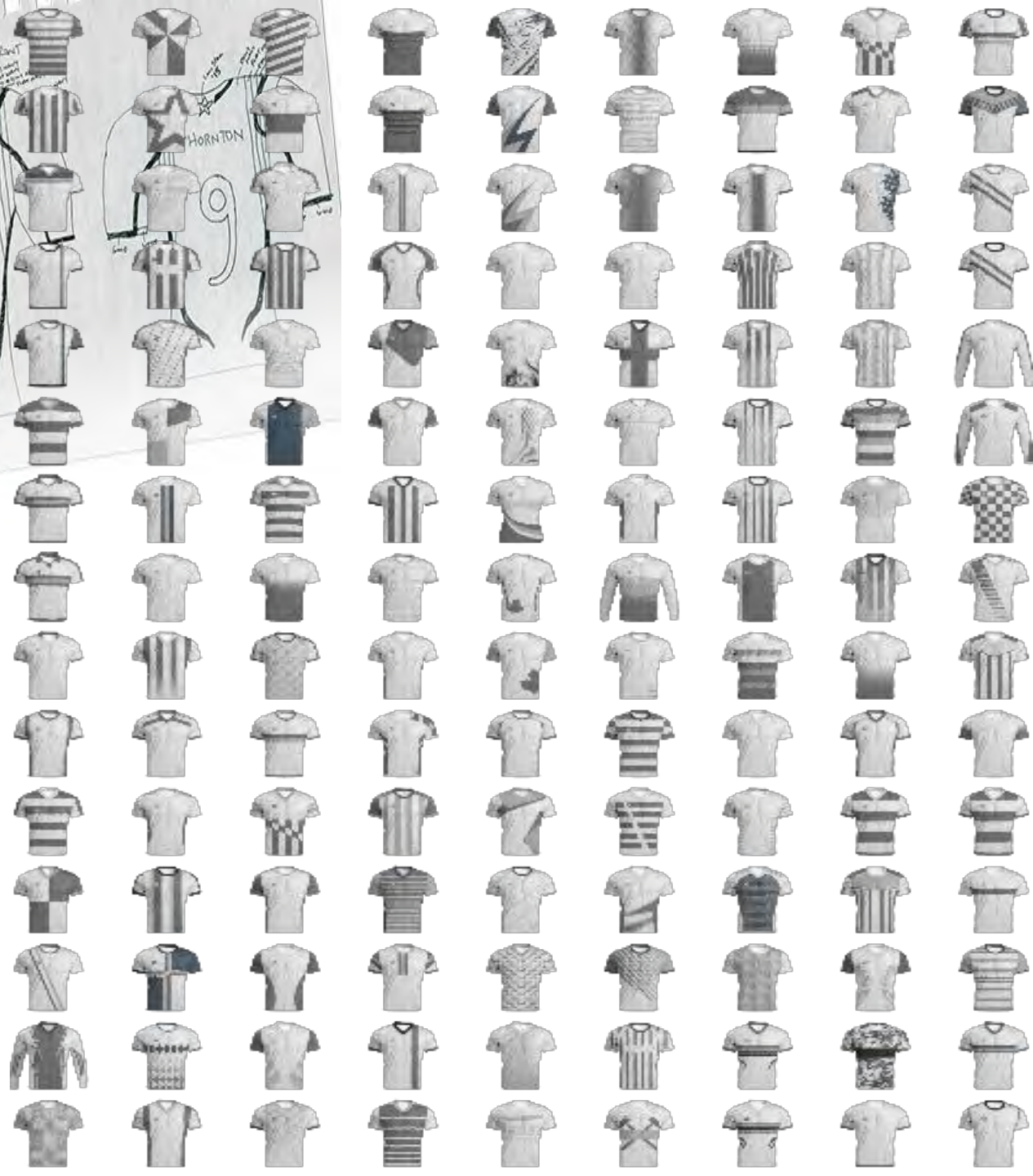


# STOCK PRODUCT FOR LESS

PRODUCT	Admiral MSRP	Admiral club discounted price for (1 unit)	Equivalent soccer.com Product	soccer.co m catalog (for 100+ units)	Admiral diff on discoun ted
READY TO GO JERSEYS (STOCK PRODUCT)					
Performance Jersey	\$ 15.00	\$ 9.00	Nike Legend Poly Top	\$ 16.25	45%
	\$ 15.00	\$ 9.00	Nike Tiempo II Jersey	\$ 14.77	39%
	\$ 15.00	\$ 9.00	Adidas Estro 15	\$ 16.25	45%
	\$ 15.00	\$ 9.00	Joma Combi Jersey	\$ 11.08	19%
	\$ 15.00	\$ 9.00	UA Golazo	\$ 17.73	49%
Cup Jersey	\$ 22.00	\$ 12.50	Nike Striker IV	\$ 22.16	44%
	\$ 22.00	\$ 12.50	Puma Pitch	\$ 20.68	40%
	\$ 22.00	\$ 12.50	Inaria Monza Jersey	\$ 22.16	44%
	\$ 22.00	\$ 12.50	Joma Champion III Jersey	\$ 18.47	32%
United Jersey	\$ 20.00	\$ 11.50	Nike Challenge Jersey	\$ 25.86	56%
	\$ 20.00	\$ 11.50	Adidas Regista 16 Jersey	\$ 25.86	56%
	\$ 20.00	\$ 11.50	UA Fixture Jersey	\$ 25.86	56%
	\$ 20.00	\$ 11.50	Puma Borussia Jersey	\$ 28.07	59%
	\$ 20.00	\$ 11.50	Joma Crew Jersey	\$ 23.64	51%
	\$ 20.00	\$ 11.50	Inaria Porto Jersey	\$ 28.07	59%
Trafford Jersey	\$ 24.50	\$ 12.50	Nike Striker IV	\$ 22.16	44%
	\$ 24.50	\$ 12.50	UA Maquina	\$ 22.16	44%
	\$ 24.50	\$ 12.50	Puma Speed Jersey	\$ 23.64	47%
	\$ 24.50	\$ 12.50	Joma Estadio Jersey	\$ 14.77	15%
County	\$ 12.50	\$ 7.00	Puma Hoop Jersey	\$ 33.25	79%
	\$ 12.50	\$ 7.00	Inaria Lancio	\$ 25.12	72%

PRODUCT	Admiral MSRP	Admiral club discounted price for (1 unit)	Equivalent soccer.com Product	soccer.co m catalog (for 100+ units)	Admiral diff on discoun ted
READY TO GO SHORTS (STOCK PRODUCT)					
Club Short	\$ 12.00	\$ 7.50	soccer.com team short	\$ 7.38	-2%
	\$ 12.00	\$ 7.50	Adidas Parma 16 Short	\$ 13.29	44%
	\$ 12.00	\$ 7.50	Nike Equaliser Short	\$ 13.29	44%
	\$ 12.00	\$ 7.50	UA Golazo Short	\$ 14.77	49%
	\$ 12.00	\$ 7.50	Inaria Anfield Short	\$ 12.56	40%
Forza (Men's or Women's Short)	\$ 20.00	\$ 13.50	Puma Pitch Short	\$ 17.73	24%
	\$ 20.00	\$ 13.50	Puma Borussia Short	\$ 19.21	30%
	\$ 20.00	\$ 13.50	Nike US League Knit Short	\$ 20.68	35%
	\$ 20.00	\$ 13.50	UA Maquina Short	\$ 16.99	21%
	\$ 20.00	\$ 13.50	UA Fixture Short	\$ 18.47	27%
	\$ 20.00	\$ 13.50	Inaria Sorrento Short	\$ 29.55	54%
Stoke (Men's or Women's Short)	\$ 15.00	\$ 7.50	Puma Speed Short	\$ 17.73	58%
	\$ 15.00	\$ 7.50	Adidas Regista 16 Short	\$ 18.47	59%
	\$ 15.00	\$ 7.50	Adidas Tastiago 15 Short	\$ 18.47	59%
	\$ 15.00	\$ 7.50	Adidas MLS 15 Match Short	\$ 20.68	64%
	\$ 15.00	\$ 7.50	Nike Hertha Knit Short	\$ 18.47	59%
SOCKS					
Tourney Sock	\$ 8.00	\$ 4.00	Solid Padded Sock	\$ 5.90	32%
	\$ 8.00	\$ 4.00	Adidas Metro IV Sock	\$ 5.90	32%
	\$ 8.00	\$ 4.00	Nike Classic III Sock	\$ 8.86	55%
	\$ 8.00	\$ 4.00	UA Over Calf Sock	\$ 7.38	46%
Professional Sock	\$ 10.00	\$ 4.90	Puma Team Sock	\$ 5.90	32%
	\$ 10.00	\$ 4.90	Adidas Copa Zone II Sock	\$ 8.86	45%
	\$ 10.00	\$ 4.90	Adidas Team Speed Sock	\$ 11.82	59%
	\$ 10.00	\$ 4.90	Inaria Premiere Sock	\$ 5.90	17%
	\$ 10.00	\$ 4.90	Joma Classic II Sock	\$ 7.38	34%

# YOU THINK IT, WE MAKE IT!



- Hundreds of designs
- Your exact colors, fit & fabric
- Matching custom outerwear
- No minimums & No shelf life
- YOUR UNIQUE CLUB IDENTITY



# Admiral

## NEW CUSTOM FEATURES



vapor stretch fabric



woman fit available

collar options

Long lasting,  
lightweight  
sublimated logos



unlimited colors

laser speed venting

watermarks

knitted trims

logo in number

Power Stretch Mesh  
and Contrasting Overlays  
also available





# CUSTOM KIT FOR LESS

PRODUCT	Admiral MSRP	Admiral club discounted price for (1 unit)	Equivalent soccer.com Product	soccer.com catalog (for 100+ units)	Admiral diff on discounted
<b>YOUR KIT YOUR WAY (SUBLIMATION)</b>	Admiral custom is better: 1) unlimited colors and designs. 2) no minimum quantity. 3) no shelf life 4) More collar & sleeve options. 5) We can sublimite in logos & numbers.				
<b><u>Admiral Custom YKYW Jersey</u></b> vs Adidas Custom	\$ 70.15	\$ 29.89	Adidas mi Fortore Jersey	\$ 60.00	<b>50%</b>
<b><u>Admiral Custom YKYW Short</u></b> vs Adidas Custom	\$ 33.35	\$ 14.21	Adidas mi Fortore Short	\$ 40.00	<b>64%</b>
Professional Sock vs Adidas	\$ 10.00	\$ 4.90	Adidas Adi (Custom) Sock	\$ 18.00	<b>73%</b>
<b><u>Admiral Custom YKYW Kit vs Adidas Custom Kit</u></b>	\$ 115.00	\$ 49.00	Adidas mi Fortore Jersey + Short + Sock	\$ 118.00	<b>58%</b>
Admiral Custom YKYW Jersey vs Nike Custom	\$ 70.15	\$ 29.89	Nike DQT Equaliser Jersey	\$ 80.00	<b>63%</b>
Admiral Custom YKYW Short vs Nike Custom	\$ 33.35	\$ 14.21	Nike DQT Equaliser Short	\$ 60.00	<b>76%</b>
Professional Sock vs Nike	\$ 10.00	\$ 4.90	Nike Vapor III Sock	\$ 11.08	<b>56%</b>
<b><u>Admiral Custom YKYW Kit vs Nike Custom Kit</u></b>	\$ 115.00	\$ 49.00	Nike DQT Jersey + Short + Sock	\$ 151.08	<b>68%</b>
Admiral Custom YKYW Kit vs <u>Puma stock kit</u>	\$ 115.00	\$ 49.00	Puma Hoop Jersey + Puma Team Short + Puma Elite Sock	\$ 60.58	<b>19%</b>
Admiral Custom YKYW Kit vs <u>Nike stock kit</u>	\$ 115.00	\$ 49.00	Nike US Striped D2 Jersey + Nike US Laser Woven III Short + Nike Vapor III Sock	\$ 62.79	<b>22%</b>
Admiral Custom YKYW Kit vs <u>Nike stock kit</u>	\$ 115.00	\$ 49.00	Nike US Laser PR III Jersey + Nike US Laser Woven PR Short + Nike Vapor III Sock	\$ 88.66	<b>45%</b>
Admiral Custom YKYW Kit vs <u>Nike stock kit</u>	\$ 115.00	\$ 49.00	Nike Unite Jersey + Nike Max Graphic Short + Nike Vapor III Sock	\$ 81.27	<b>40%</b>

# SHIP TIMES

(from day of order confirmation)



2011 Bolivian Champions

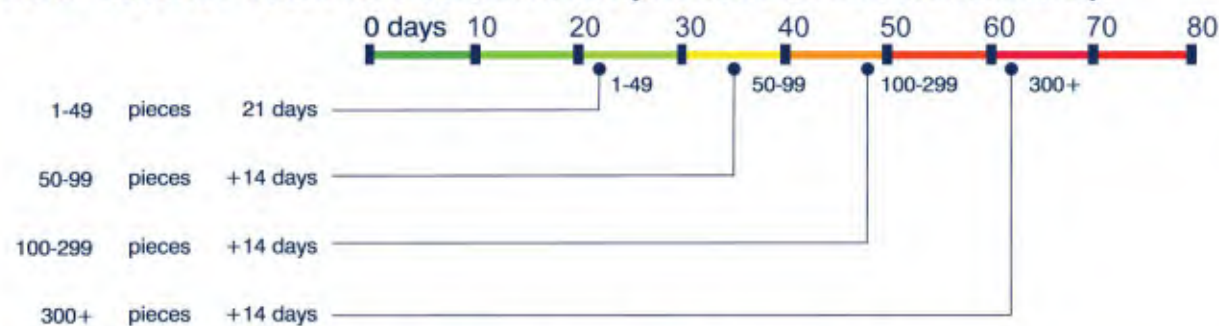
## READY TO GO - BLANK IN-LINE AND IN-STOCK



## READY TO GO - EMBELLISHED IN-LINE AND IN-STOCK



## YKYW- YOUR KIT YOURWAY . SUBLIMATION (WITHOUT NAMES OR NUMBERS)



## YKYW- YOUR KIT YOURWAY . SUBLIMATION (WITH NAMES OR NUMBERS)





**Think it.  
u-nique**

**YOUR  
BALL  
YOUR  
WAY**

**CREATE YOUR OWN  
CUSTOM BALL.**

**1 Select Pattern Color**

**2 Select Panel Color**

**3 Select Your Logo**

Get a custom ball in your colors. 8 designs. 13 types of ball. All sizes. Any colors. Add Club, State or sponsor logos. No minimums. Delivered in less than 4 weeks! Price list attached.





# TRAIN LIKE A PRO!!

"We looked around and some of the bigger companies, they're so big they don't treat you well. It was difficult to get what we really wanted. Admiral is substantially cheaper and the experience of buying product has so far been superior to anything I've experienced."

## ACCESSORIES

### ACCESSORY COACHING PACKAGE PROFESSIONAL (002PKG)

**FEATURES**  
FX High pitch whistle with neck lanyard / Deluxe coaching-planner / Disc markers (25pcs) / Adjustable training ladder (20 ft - 13 rungs) / Large Cone and Cross Bar Set (12 Cone - 6 Cross Bars) - Coaching Sticks/Training Poles (Set of 6), Pop-Up Goals (Pr - Small)

Designed for the elite coach, this package will meet all your critical training and coaching needs, all items pack in heavy duty 600D nylon carry bag

### DELUXE COACHING PLANNER (0134N)

**FEATURES**  
Binder Style / Soccer Planning Pad / Magnetic Field Board / 2 sets (teams) of colored magnets / Heavy Duty Zip Log Bag

### POP UP GOAL- LARGE "PAIR" (0118L)

**FEATURES**  
Small pop up goal / Pair / Easy to fold / Includes net / Includes carry bag



### HIGH DENSITY "4LB" RUBBER BASE (0184L)

**FEATURES**  
4 Lbs. each / High density-rubber / Holds both 25mm and 32mm / Hard surface / Indoor surface

### COACHES CLIP BOARD (0106)

**FEATURES**  
White polycarbonate / Dry-erasable / With marker / Soccer Field / Double sided - 9.5" x 15.5"

### ACCESSORY COACHING PACKAGE - STARTER (0001PKG)

**FEATURES**  
Disc markers (12 pcs) / Coaches Clip-Board / Dual Action Pump / Training-gates / ABS Whistle with neck lanyard

### CAPTAINS ARM BAND (0132)

**FEATURES**  
Elastic / 4 Inch / 2 Colors / Easy to use / Economical

### LARGE CONE AND CROSSBAR TRAINING (0191)

**FEATURES**  
Set of 12 "with hat cones" / 12 inch base, 6 inch high-curved with hat cones / 6 Pcs of 39 inch multifuse training poles / Cones have molded cradles at varying heights / Carry bag included

### DELUXE CORNER FLAGS W/ SPRING BASE (0101N-4)

**FEATURES**  
Set of 4 / 2 Pc construction / Official size / Spring loaded base / Carry bag included



- 
- A collection of Fort Lauderdale Select merchandise. At the top is a dark blue license plate with the 'SELECT' crest and 'FORT LAUDERDALE' text. Below it is a brown leather wallet with a small crest on the side. In the foreground are two white mugs; the one on the left features the 'SELECT' crest, and the one on the right features a blue horse with a red and white striped mane. The items are arranged on a dark, reflective surface.

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1914**

# Admiral

- 1 STAND OUT ON THE  
FIELD WITH A UNIQUE  
CUSTOM KIT
- 2 SAVE MONEY, BUY  
FACTORY DIRECT
- 3 EASY ONLINE ORDERING
- 4 EARN CASH FOR YOUR  
CLUB





# THANK YOU!



**Paul Hamburger**

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