

CUSTOM



16	About Admiral
2	Custom
3	Design Online
4-5	Custom Kits
6	The story behind the kit
7	Custom Hoodies
8	Custom Balls
8	Custom Masks
9-11	Marvel
12	Sustainability
13	New designs
14	Online ordering
15	Made for you

Admiral

EASILY DESIGN CUSTOM APPAREL ON-LINE

TO PRODUCE AND SELL OR BUY FACTORY DIRECT

*Designed by you, made by us, delivered in 7-30 days.
Our easy to use, intuitive design tool gets you started
in seconds. With unlimited designs, logos, images and
an unlimited color palette, you can create and share
your team's kit in no time.*



Logos

Name &
Number



Colors &
Patterns



Balls



Hoodies



Face masks



CUSTOM

Admiral

INNOVATIVE ONLINE DESIGN TOOL

[HTTP://WWW.ADMIRAL-SPORTS.COM/ID](http://www.admiral-sports.com/id)

Choose Your Style (Collar, Sleeve,
Men's & Women's)

Choose Your Design

Select colors

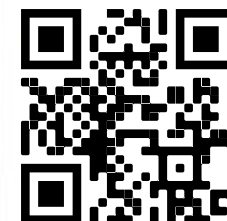
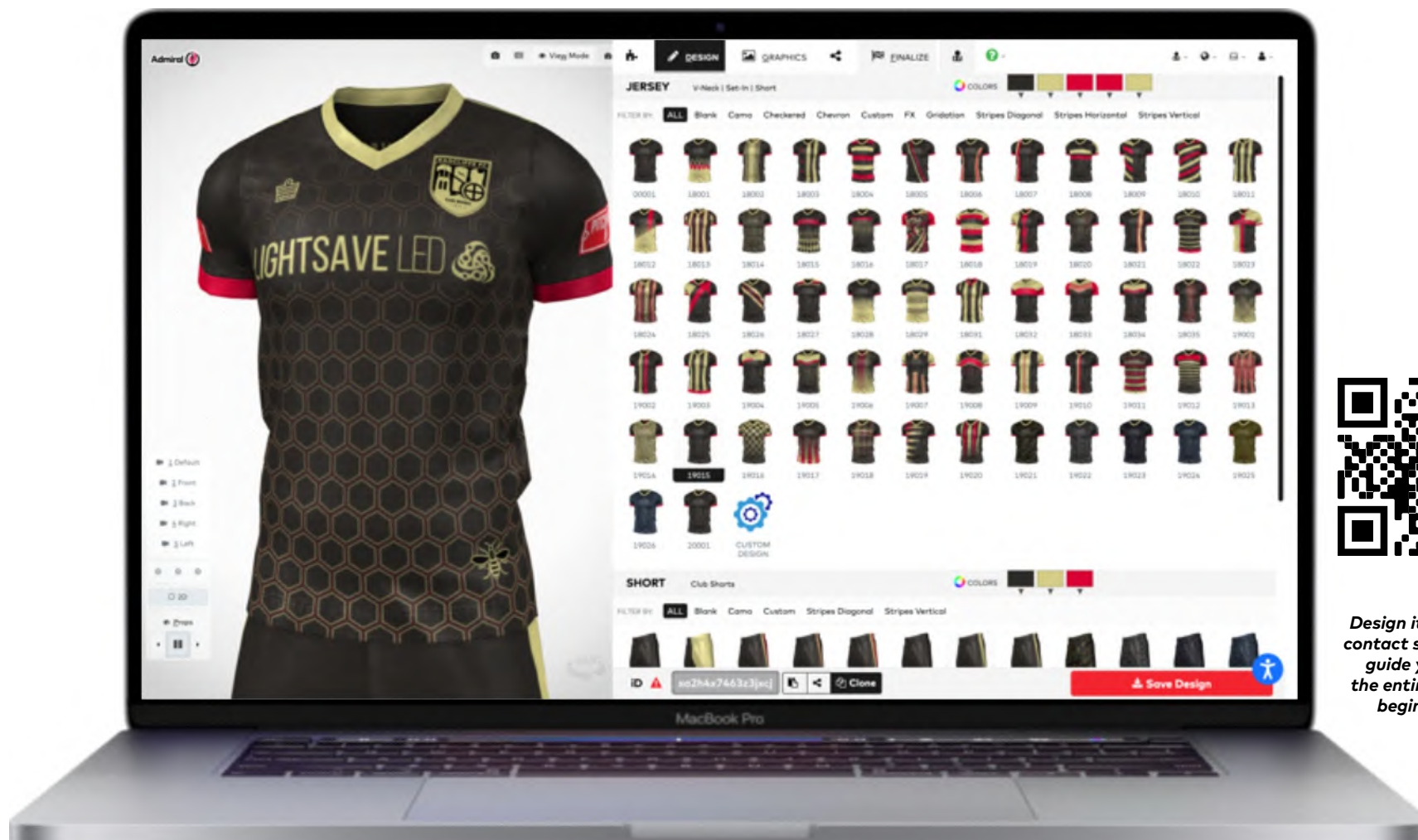
Add Logo's

Add Names & Numbers



EASY STEPS

5



*Design it yourself or
contact sales. They'll
guide you through
the entire process &
begin your order.*



Your Style



Your Design

FROM
BLANK CANVAS
TO YOUR
UNIQUE CUSTOM KIT
IN MINUTES

*Tell your team's story,
reflect your tradition &
brand by creating your own
completely personalized
custom kit.*



Your Colors



Your Logos



Your Names & Numbers

CUSTOM KIT

Admiral

YOUR ID KIT IS WHAT SETS YOU APART FROM THE REST.



Custom Women's fit



Your Design



Your Colors



Your Logos



WOMEN'S FIT



THE STORY BEHIND THE KIT

The Manchester worker bee is one of the best-known symbols of the city and has been the emblem of Manchester for over 150 years. The bee denotes Mancunians' hard work ethic and the city being a hive of activity.

Radcliffe F.C. adopted the bee to represent both hard work & working together on the pitch. Paul Hilton a club director & fan used ID to create the honeycomb design representing a bee-hive. The club chose vegas gold to represent honey a symbol of joy, health, and prosperity.



RADCLIFFE F.C.



Admiral



CREATE YOUR UNIQUE CUSTOM HOODIE IN MINUTES



CHOICE OF TWO FABRICS

Brushed French Terry - 100% Polyester brushed (225gm/m2). Features a soft hand and stretch across the grain. With a smooth face and looped back. This Terry fabric is perfect for loungewear, hoodies, jackets and pullovers.

Brushed PK - 100% Polyester (280gm/m2 - 100 Denier/144 Filament). A performance fabric is used for: warm-ups, long sleeve shooting shirts, sublimated sweatshirts and hoodies. Brushed interior surface provides unmatched comfort. The polyester yarn = enhanced moisture management.

CUSTOM HOODIES



You can create uniquely branded soccer balls. Choose from 13 template designs & you can create your own. 8 levels of ball (promotional, camp, training and match balls). We offer sizes 2, 3, 4 & 5. Add your own and sponsor logos.

YOUR CUSTOM BALL. DESIGNED BY YOU, MADE BY US



Choose from our pre-made designs or create your own

CUSTOM MASKS

New 3 Ply mask uses an adjustable elastic system for an improved fit.

The middle Layer is bonded to the first layer of cotton providing extra protection.

The elastics do not contain latex & are 0.6mm wide to minimize irritation.

The mask is washable & can be re-used.



PROTECT YOUR TEAM WITH MATCHING CUSTOM MASKS FOR HOME & AWAY

- *The outer Layer is 100% woven cotton. This can be fully sublimated with your design & colors.*
- *The inner layer closest to the face is a soft 65% Polyester/35% cotton blend.*
- *The adjustable nose bridge is sewn in to ensure the mask stays close to the face.*

PLAY LIKE A SUPERHERO



MARVEL

Admiral

PLAY LIKE A SUPERHERO



*Featuring the iconic emblems and colors of 19
Marvel favorites. Each style is available in 15+
colors allowing you to outfit all your teams.*



Body Suit
Jersey



Icon
Jersey



Action
Jersey



Icon
Hoodie



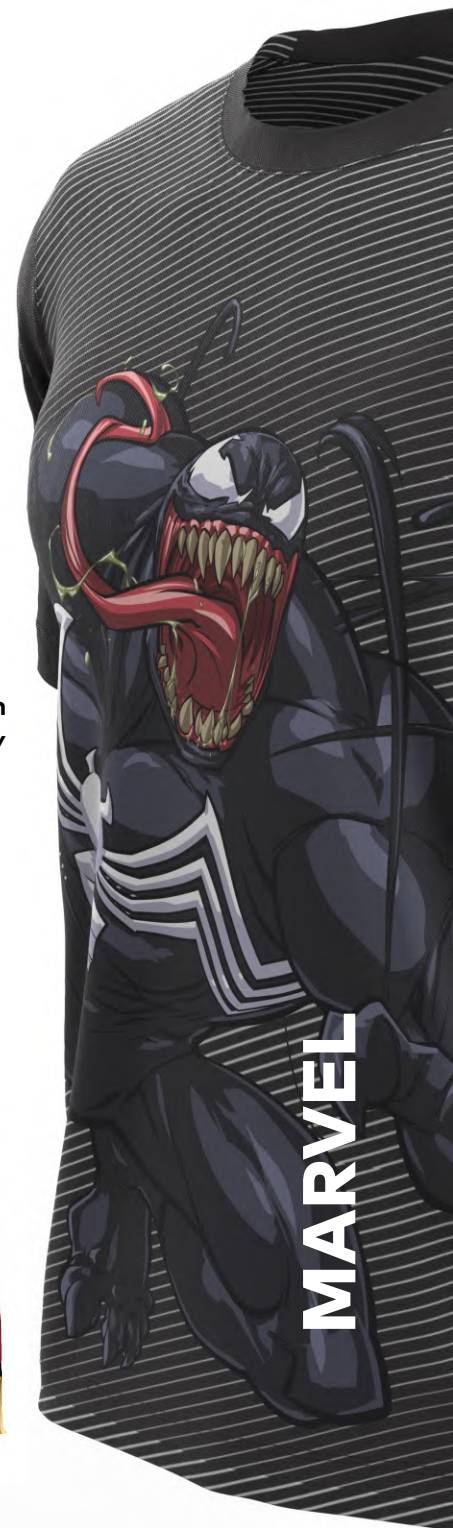
Custom Balls



Action
Hoodie



Body Suit
Hoodie



Admiral

PLAY LIKE A SUPERHERO



THE STORY SO FAR...

The infographic is a comic book style layout with various panels and speech bubbles. It starts with a boy in a blue and red hoodie. The steps are as follows:

- Admiral** (with a power button icon) and **YOUR MISSION** lead to **FIND YOUR POWER!**
- CHOOSE YOUR JERSEY** panel shows options: **ICON JERSEY**, **ACTION JERSEY**, **BODY SUIT**, and **HOODIE OR BALL**.
- SELECT...** panel shows **MEN'S OR WOMEN'S SHAPE** and **SHORT OR LONG SLEEVE**.
- SELECT CHARACTER & COLORS** panel shows a laptop with jersey options and a speech bubble stating: **MORE THAN 15 HEROES & 15 COLORS TO CHOOSE FROM**.
- ADD YOUR TEAM CREST** panel shows a green Hulk jersey with a Marvel FC crest.
- THEN...** panel shows a laptop with a roster and a speech bubble: **ENTER ROSTER WITH SIZE INFO**.
- AND... PLACE YOUR ORDER** panel shows a yellow jersey with the name **DAVE**, number **9**, and **PEPSI** logo. A speech bubble says: **ADD NUMBER & NAME**.
- EXTRA DETAIL** panel shows a Spider-Man character and a speech bubble: **LOGIN TO SAVE YOUR DESIGN**.
- ... TO BE CONTINUED** panel shows a group of Marvel heroes.



INNOVATING TO CREATE CHANGE

iD innovates by minimizing waste, optimizing the layout of your design when printing, wasting less; paper, ink, fabric and energy. We're offering new sustainable recycled polyester Revolution Fabric, sublimation paper that's approved by the Forest Stewardship Council, water-based inks that have a lower

the impact on the environment. Our high-speed printers require reduced drying time using less energy. Our custom teamwear is produced in our North American factory where single unit, 'on demand' production means there's less waste, quicker turnaround and a lower carbon footprint.



iD optimizes design layout & printing to use less paper, ink, fabric & energy.



Local 'on demand' production means less waste, faster delivery & a smaller carbon footprint.



Sublimation Paper Approved by Forest Stewardship Council



Fast drying energy efficient printers



Water based eco friendly inks



New Revolution recycled fabric in 2021



SUSTAINABILITY

NEW DESIGNS FOR 2021

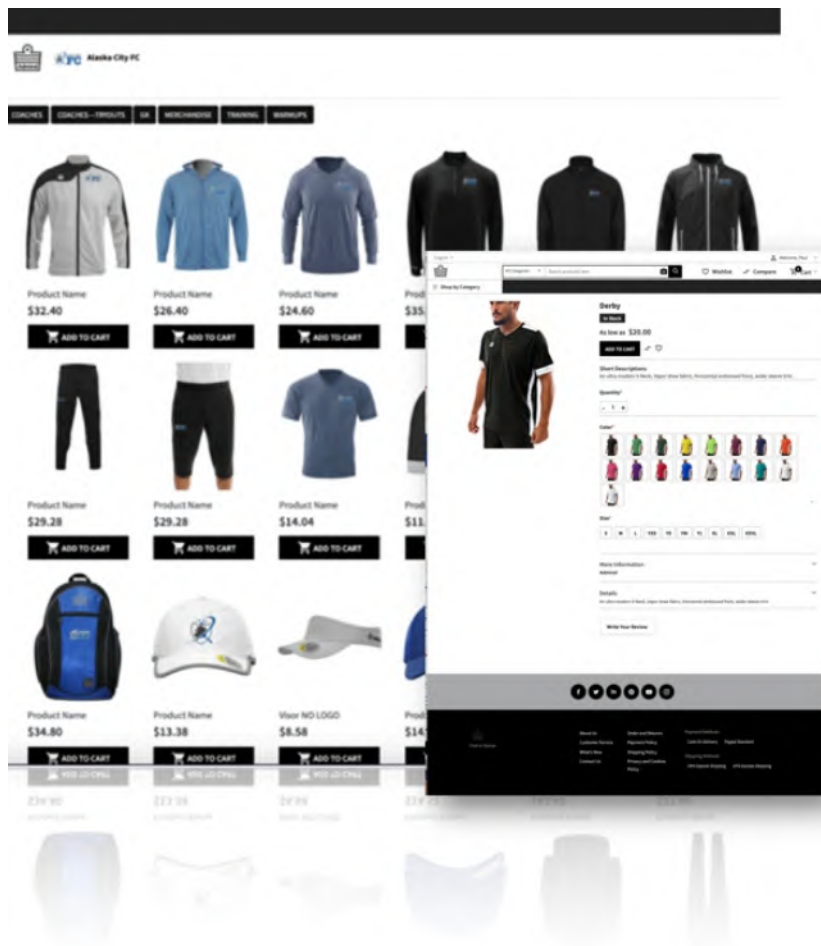


NEW DESIGNS

Available in endless color combinations

FROM DESIGN TO PURCHASE

Generate incremental revenue & simplify ordering with an online store.



- 1 Easy online store set up:** connected directly to your web site and social media. Offer Coupons for discounts & promotions.
- 2 Customize a team store** with team photos, colors, logos and banners to create a unique identity.
- 3 You don't have to pre-order product** tying up cash, creating administration in ordering & distribution.
- 4 Customers order** team & spirit-wear for direct delivery saving time & money.
- 5 Generates incremental revenue** You set the pricing for product in your "shop". You can fundraise 24/7 - 365 days a year.

ONLINE ORDERING

MADE TO ORDER IN OUR OWN FACTORY

Design your own custom team wear in minutes. Select unlimited designs and colors. Add unlimited logos. There's no minimum order quantity and an unlimited shelf life. Send your design straight to production in our own factory for delivery in 7-30 days.



PRINT READY
PATTERNS



SHARE &
COLLABORATE



NO MINIMUM
QUANTITIES



EASY
ONLINE
3D DESIGN
TOOL



UNLIMITED
DESIGNS,
COLORS &
LOGOS



MADE TO
ORDER IN OUR
FACTORY



CUSTOM ONE
OFF PRODUCT



UNLIMITED
SHELF LIFE



BUY
ONLINE



DELIVERY
IN 7-30 DAYS

MADE FOR YOU

HISTORY OF INNOVATION



ABOUT ADMIRAL

From humble beginnings supplying the British Navy, through the creation of the replica soccer kit market, now valued in the billions, the history of Admiral is synonymous with the development of modern football.

1903

The company that became Admiral started.

1939

Trusted military suppliers, we produce garments for the British and American forces in WWII.

1966

1966 Gordon Banks's 1966 World Cup shirt

First to offer lightweight interlock (dry-fit) football jersey with built-in elastic at the neck and cuffs.

1972

Admiral's Leeds kit is a hit. Kickstarting the replica-kit market. We were the first brand to put a manufacturer logo on the outside of the kit and to copyright designs.

1978

North American soccer teams wear Admiral. The Seattle Sounders, Vancouver Whitecaps, LA Aztecs (for whom George Best played) and the New York Cosmos (whose kit was designed by Ralph Lauren and manufactured by us) all wore Admiral.

1982

Iconic England '82 World Cup kit. The shirt we designed is now one of the side's most iconic and was the first England replica shirt to be sold in adult sizes.

2020

Admiral signs a landmark *deal with Marvel* to produce and distribute Marvel teamwear. *Admiral launches ID the leading 3D design technology* for apparel customization and on demand manufacturing www.admiral-sports.com/id



New York Cosmos custom kit designed for Admiral by Ralph Lauren & worn by Pele.

1974

Admiral lands the England job.

1975-80

More top teams switch to Admiral. Manchester United, Tottenham and others.

1980

Outfitting the Tour de France winners. We also supplied the British Olympic team, F1 racing, British Lions Rugby, National teams in other sports.

2011-2016

New factory launch In January 2011, Admiral opened its own factory to provide our customers in North America with custom designed sports apparel and accessories. Worn by Champions of the NASL, USL, UPSL and NPSL soccer leagues in the USA.

DESIGNED BY YOU **MADE BY US**



Our commitment to quality includes exceptional care from an experienced and dedicated customer service team who are on hand to help with any queries you may have.

GET IN TOUCH

Toll Free: +1 888 646 6822
sales@admiral-sports.com
www.admiral-sports.com/id